

**Symbiosis
Institute of Business
Management - Pune
(SIBM, Pune)**

SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT



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Dr. R Raman
Director

Director Profile:

In today's competitive business environment the challenges and opportunities for the corporate houses are plethora in number. We at SIBM, Pune enable the students to take on these challenges and solve problems in real time.

SIBM, Pune has all that is needed to make us stand out as one of the finest B schools in the country. Our top notch full time and visiting faculty members, our dedicated and illustrious alumni, the best quality students who have a "never say die attitude" and the world class infrastructure surrounded by nature's greenery makes SIBM, Pune a unique and prime destination for corporates, when they hunt for the best talent to join them. One prime reason for the traditional recruiters and new companies to head for our campus is due to the talent power house that we have i.e. "The High Quality Students". Being a student driven B school, the student councils own and manage several aspects including corporate relations, sports and cultural activities, social responsibility. Even placements are taken care by the student council under the guidance of Director – SIBM, Pune.

We at SIBM, Pune have been perceptive to the changing times. Right since the inception in 1978 we have been constantly exploring and have been innovative in changing the curriculum as per the needs of the industry. Even the present MBA - Innovation and Entrepreneurship program is one of the unique programs that we have started which no other Indian B school offers. Be it the case based pedagogy or introduction of role plays in the class or the scenario based learning, we have always been innovative in bringing the best practices into the teaching- learning process.

We have an enviable and eminent global network of faculty members and we continue to ensure that our network becomes bigger and better. This not only gives us the edge to offer short term and long term Management Development Programs but also helps us to run the weekend diploma and executive programs for people from the Industry. The research out-put by faculty and students is also impressive.

I do not have an iota of doubt to state "SIBM Pune the sought after destination for management education in the country"

Institute Profile:

Symbiosis Institute of Business Management, Pune is a premier B-School of India recognized for its excellence in academics, high quality management programme and its valuable contributions to industry, society and students. SIBM Pune was established in 1978. SIBM Pune currently offers the following programs:

- A two years full time MBA programme giving the options to specialize in Marketing, Finance, Operations and Human Resources (Admission through SNAP)
- A two year full time MBA programme in Innovation and Entrepreneurship. (Admission through SNAP)
- Executive MBA programme and One year Post Graduate Diploma Programmes for the working professional offered during the weekends
- Executive Post Graduate Diploma programmes for corporates, as per the requirements of the corporate houses.

The essential strong pillars of SIBM Pune are its illustrious alumni, exemplary students, full time faculty and numerous visiting faculty members from the corporate and industry. SIBM Pune is a student driven institute. The students' council consists of nine teams, which you could check out under the Students' Council tab.

The students' council organizes a number of events, management competitions as well as cultural and sports activities like Coffee with SIBM, Arcturus, Imperio, National Alumni Meet, Transcend, The Blueprint, Entrepreneurship Summit, Sports Conclave, PROelio and many more. SIBM Pune ensures that its alumni stays well connected with the college. Several events are organized wherein the alumni interact with the students and share their corporate experiences.

Programme Profile

- **Name of the Programme(s):**

i) Master of Business Administration (MBA)

[Specializations in Marketing / Finance / Human Resource / Operations]

ii) MBA - Innovation & Entrepreneurship (MBA - IE)

Duration:

2 years full-time

Intake:

Master of Business Administration: 180

MBA(Innovation & Entrepreneurships): 40

Eligibility:

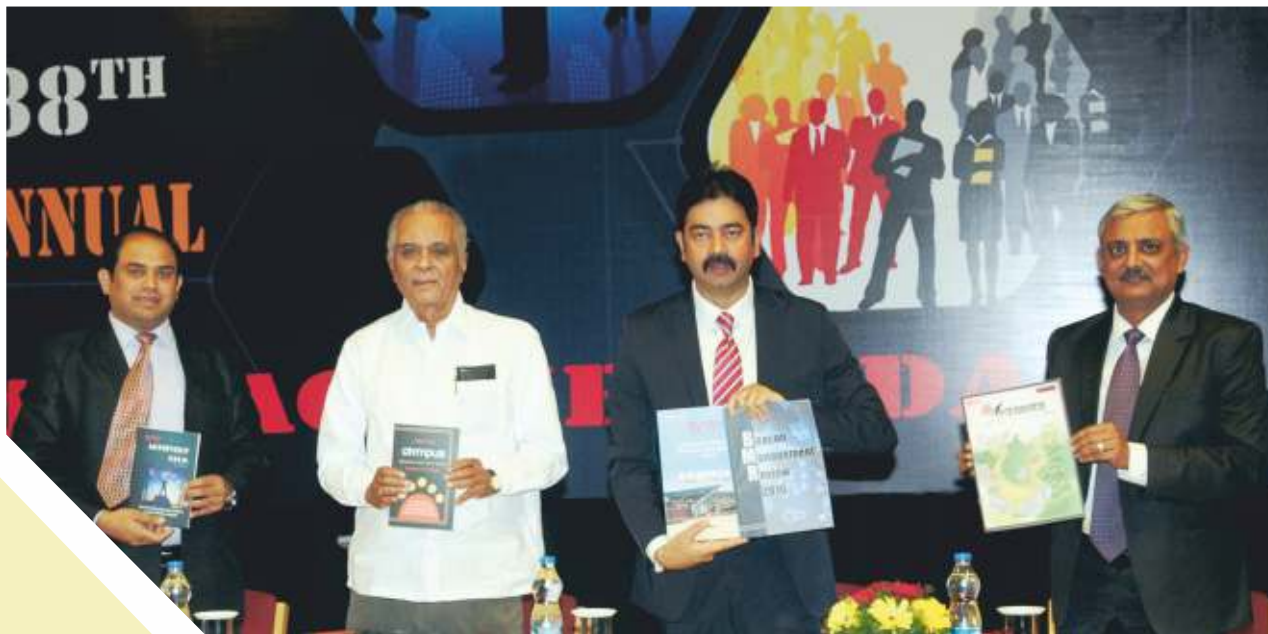
Candidate should be a graduate from any statutory university with a minimum of 50% marks (45% for SC/ST) at graduation level.

Candidates appearing for final year examinations can also apply, but their admission will be subject to obtaining a minimum of 50% marks (45% for SC/ST) in the qualifying examination.

IMPORTANT: It is the responsibility of the Candidates to ascertain whether they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility. Final eligibility for admission will be decided by Symbiosis International University.

Reservation of Seats: As per University norms

SIBM Pune Management Day 2016 (L-R) Dr. R Raman, Director, SIBM Pune, Dr. S.B Mujumdar, Chancellor, SIU & Founder Symbiosis, Mr. Amit Narain, Head of HR, Nestle & Mr. Rajat Mathur, Managing Director - HR, Morgan Stanle.





Neeraj Ghaywan , an SIBM, Pune Alumnus has struck gold at the Cannes Film Festival. He visited SIBM Pune on 3rd Aug. 2015



Symbihaat -35 teams battling it out for 12 coveted stalls - Entrepreneurship Summit 2016



Mr. Srisram Chandrasekaran Founder and CEO, Broadvision Group the knowledge partner of war room.,



The MBA Innovation and Entrepreneurship batch at SIBM Pune had an opportunity to listen and interact with Mr. Puli S. Saravanan, the Managing Partner & Consultant of Xellenz Consulting Group.

Important dates

Details	Date
SNAP and Programme Registration Begins	August 22, 2016 Monday
Last date to apply for SNAP	November 22, 2016 Tuesday
Last date to pay for SNAP	November 25, 2016 Friday
Last date of Online registration For Institute	December 15, 2016 Thursday
Last Date of payment of Registration fees For Institute	December 17, 2016 Saturday
SNAP Test	December 18, 2016 Sunday
SNAP Result	January 9, 2017 Monday
Announcement of Shortlist for Group Exercise and Personal Interaction	January 17, 2017 Tuesday
Group Exercise, Personal Interaction & WAT	February 2, 3, 4, 5 & 9, 10, 11, 12, 2017
Announcement of First Merit list	February 24, 2017 Friday
Last date for payment of fees for candidates in the first merit list	2nd week of March 2017
Programme Commencement	1st week of June 2017

DISCLAIMER:

These dates are tentative and are subject to change. Any changes will be reflected on institute website: www.sibm.edu.

Orientation and Pedagogy:

Pedagogy at SIBM Pune is a mix of many methodologies. Apart from the usual chalk-n-talk, there is a conscious effort to make the sessions interactive by using case studies and references of latest developments in the relevant field. In addition, students are encouraged to undertake multiple projects to hone their research and analytical skills. Latest tools and techniques like Business simulations are used wherever possible. Ample guest lectures are organized by inviting leading corporate executives, especially from the alumni pool. In fact, SIBM Pune has consistently received Awards for excellent industry interaction. Students are also encouraged to write success stories of illustrious alumni, which the college publishes in the form of books. Field visits are also a regular feature.

Fee Structure

Programme Fees For MBA (Indian Students)	Amount in ₹
Academic Fees (Per Annum)	7,75,000
Institute Deposit (Refundable)	20,000

Programme Fees For MBA - I & E (Indian Students)	Amount in ₹
Academic Fees (Per Annum)	6,00,000
Institute Deposit (Refundable)	20,000

Programme Fees For MBA (International Students)	USD equivalent to INR
Academic Fees (Per Annum)	11,65,000
Institute Deposit (Refundable)	20,000
Administrative Fees (Non Refundable)	40,000

Programme Fees For MBA I & E (International Students)	USD equivalent to INR
Academic Fees (Per Annum)	9,00,000
Institute Deposit (Refundable)	20,000
Administrative Fees (Non Refundable)	40,000

**Hostel and Mess Fees for Indian & International Students. (Subject to change campus and accommodation type wise, e.g. Single Sharing, Twin Sharing, Triple Sharing, Four Sharing, Dormitory)	Amount in ₹ (For Indian Students)	USD equivalent to INR
Mess Fees (Per Annum)	50,000	50,000
Hostel Deposit (Refundable)	15,000	15,000
Hostel Fees (Different, subject to Sharing, Per Annum)		
Single (Only for differently abled students.)	80,000	80,000
Twin Sharing	80,000	80,000
Three Sharing	70,000	70,000
Four Sharing	55,000	55,000
Dormitory	40,000	40,000

** Hostel / Mess Fees could increase by 10% annually.

Instalments for MBA (Indian Students)	1st Year (Amount in ₹)		2nd Year (Amount in ₹)	
	1st Instalment	2nd Instalment	3rd Instalment	4th Instalment
Academic Fees (Per Annum)	6,25,000	1,50,000	6,25,000	1,50,000
Institute Deposit (Refundable)	20,000			
Hostel Deposit (Refundable)	15,000		-	
**Hostel Fees (Per Annum)	70,000		70,000	
**Mess Fees (Per Annum)	50,000		50,000	
Instalments	7,80,000	1,50,000	7,45,000	1,50,000
Instalments pay by date	At the time of Admission	30-Nov-2017	31-Jul-2018	30-Nov-2018

Instalments for MBA - I & E (Indian Students)	1st Year (Amount in ₹)		2nd Year (Amount in ₹)	
	1st Instalment	2nd Instalment	3rd Instalment	4th Instalment
Academic Fees (Per Annum)	4,50,000	1,50,000	4,50,000	1,50,000
Institute Deposit (Refundable)	20,000			
Hostel Deposit (Refundable)	15,000		-	
**Hostel Fees (Per Annum)	70,000		70,000	
**Mess Fees (Per Annum)	50,000		50,000	
Instalments	6,05,000	1,50,000	5,70,000	1,50,000
Instalments pay by date	At the time of Admission	30-Nov-2017	31-Jul-2018	30-Nov-2018

Instalments for MBA (International Students)	At the time of acceptance of 'Offer Letter' (USD equivalent to INR)	1st Year (USD equivalent to INR)		2nd Year (USD equivalent to INR)	
		1st Instalment	2nd Instalment	3rd Instalment	4th Instalment
Administrative Fees (Non Refundable)	40,000				
Academic Fees (Per Annum)	45,000	6,70,000	4,50,000	7,15,000	4,50,000
Institute Deposit (Refundable)	20,000				
Hostel Deposit (Refundable)		15,000			
**Hostel Fees (Per Annum)		70,000		70,000	
**Mess Fees (Per Annum)		50,000		50,000	
Installments	1,05,000	8,05,000	4,50,000	8,35,000	4,50,000
Installment Pay by Date		At the time of Reporting to SCIE	30-Nov-2017	31-Jul-2018	30-Nov-2018

Instalments for MBA - I & E (International Students)	At the time of acceptance of 'Offer Letter' (USD equivalent to INR)	1st Year (USD equivalent to INR)		2nd Year (USD equivalent to INR)	
		1st Instalment	2nd Instalment	3rd Instalment	4th Instalment
Administrative Fees (Non Refundable)	40,000				
Academic Fees (Per Annum)	45,000	5,10,000	3,45,000	5,55,000	3,45,000
Institute Deposit (Refundable)	20,000				
Hostel Deposit (Refundable)		15,000			
**Hostel Fees (Per Annum)		70,000		70,000	
**Mess Fees (Per Annum)		50,000		50,000	
Installments	1,05,000	6,45,000	3,45,000	6,75,000	3,45,000
Installment Pay by Date		At the time of Reporting to SCIE	30-Nov-2017	31-Jul-2018	30-Nov-2018

Programme Structure

Master of Business Administration

[Specializations in Marketing / Finance / Human Resource / Operations]

Semester I

- Micro Economics
- Marketing Management
- Human Resource Management
- Operations Management
- Management Accounting
- Research Methodology
- Business Statistics
- Moral Re-Armament Programme
- Data Driven Decision Making
- Supply Chain Management
- Financial Accounting
- Project I

Choose any Specialization Group (Major)

Specialization: Marketing Major

- Consumer Behaviour
- Sales Force and Channel Management

Specialization: Human Resource Management Major

- Leadership & Capacity Building
- Labour Laws

Specialization: Operations Major

- Quality Management
- Materials Management

Specialization: Finance Major

- Introduction to Financial Markets and Institutions
- Financial Services

Elective: Choose any one

- Doing Business in India
- Indian Film Industry: A Business Perspective
- Indian Ethos and Values for Management

Semester II

- Macroeconomics
- Organisational Behaviour
- Financial Management
- Operations Research
- Legal Aspects of Business

Core Courses (Internal)

- Project Management
- Business Analytics
- Management Information Systems
- Project II

Specialization: Marketing Major

- Customer Relationship Management
- Integrated Marketing Communication
- Marketing Research

Specialization: Human Resource Management Major

- Talent Management
- Learning and Development
- Industrial Relations

Specialization: Operations Major

- Lean Six Sigma
- Supply Chain Modelling and Design
- Service Operations Management

Specialization: Finance Major

- Security Analysis and Portfolio Management
- Corporate Valuation
- International Finance

*Integrated Disaster Manageme

Semester III

- Summer Internships
- Strategic Management
- Business Simulation
- Design Thinking
- Project III

Specialization: Marketing Major

- Brand Management
- Business to Business Marketing

Specialization: Human Resource Management Major

- Performance Management System
- HR – Analytics

Specialization: Operations Major

- Operations Strategy and Control
- Sectorial Studies in Supply Chain

Specialization: Finance Major

- Derivative Markets
- Financial Modelling

Choose any Specialization Group (Minor)

Specialization: Marketing Minor

- Digital Marketing
- Rural Marketing
- Services Marketing
- Retail Marketing

Specialization: Human Resource Management Minor

- Technology in HR /SAP HR/ People Soft
- Assessment Centres and HRD Instruments
- Compensation and Reward Management
- Organizational Development and Change

Specialization: Operations Minor

- Theory of Constraints
- Outsourcing and IT Delivery Models
- ERP Modules and their Integration
- Introduction to Business Intelligence

Specialization: Finance Minor

- Fixed Income Markets
- Mergers and Acquisitions
- Advanced Corporate Finance
- Project Feasibility and Financing



Colosseum 2016- A management and cultural event at SIBM, Pune



SIBM, Pune's 'Godrej Loud' Loudest amongst all campuses !

Godrej Loud is a platform that was set-up for first year Post Graduate Programme students of select recognized B schools in India, by Godrej- to help them live out their biggest personal dream.

Semester IV

- Corporate Governance and Ethics
- Management Consulting
- Capstone Project and Defence

Specialization: Marketing Major

- International Marketing

Specialization: Human Resource Management Major

- International Human Resource Management

Specialization: Operations Major

- Technology Project Management

Specialization: Finance Major

- Investment Banking

*Integrated Disaster Management is mandatory for the award of degree.

Master of Business Administration (Innovation & Entrepreneurship) - MBA (IE)

Semester I

- Fundamentals of Innovation
- Creativity and Problem Solving
- Global and Indian Mega Trends
- Innovation and Entrepreneurship in India
- Fundamentals of Entrepreneurship and Intrapreneurship
- Organisational Behaviour
- Financial Accounting
- Essentials of Marketing Management
- Introduction to Operations Management
- Economics for Managers
- Project I
- Project II

Semester II

- Design Thinking
- Sectoral Innovation-I
- Sectoral Innovation-II
- Strategic Management
- Introduction to Social Entrepreneurship
- Integrated Marketing Communication
- Human Resource Management
- Financial Management
- Winter Internship
- Project III
- Integrated Disaster Management

*Integrated Disaster Management is mandatory for the award of Degree.

Semester III

- Product Design
- Basics of Intellectual Property and Business Law
- Venture and Private Equity Funding
- Lean Startup
- Project Management
- Marketing Strategy
- Operations Strategy
- Finance Strategy
- Summer Internship
- Project IV

Semester IV

- Innovation Lab-I
- Innovation Lab- II (New Venture Planning)
- Project V

Please visit www.sibm.edu for information related to:

- Teaching Faculty including educational qualification(s) and teaching experience
- Learning Resources
- Physical and Academic Infrastructure Facilities
- Co-Curricular and Extra Curricular Activities
- Hostel Accommodation
- Health Care Services



SIBM Pune students @ Aarambh 2016- SIU cultural event

